



Demographic and Income Profile Report

Demographic and Income Profile
 11 South Water Street, Liberty, MO 64068
 Ring: 1 mile radius

Latitude: 39.246461
 Longitude: -94.419458

Summary	2000	2010	2015
Population	9,006	9,152	9,481
Households	3,383	3,461	3,607
Families	2,234	2,149	2,184
Average Household Size	2.41	2.40	2.39
Owner Occupied Housing Units	2,064	1,981	2,091
Renter Occupied Housing Units	1,319	1,480	1,516
Median Age	31.1	32.6	33.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.71%	0.58%	0.76%
Households	0.83%	0.63%	0.78%
Families	0.32%	0.36%	0.64%
Owner HHs	1.09%	0.66%	0.82%
Median Household Income	2.26%	2.47%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	429	12.8%	270	7.8%	218	6.0%
\$15,000 - \$24,999	447	13.3%	245	7.1%	199	5.5%
\$25,000 - \$34,999	475	14.2%	257	7.4%	196	5.4%
\$35,000 - \$49,999	723	21.6%	687	19.8%	560	15.5%
\$50,000 - \$74,999	702	20.9%	867	25.0%	975	27.0%
\$75,000 - \$99,999	347	10.3%	613	17.7%	717	19.9%
\$100,000 - \$149,999	178	5.3%	393	11.3%	567	15.7%
\$150,000 - \$199,999	22	0.7%	82	2.4%	109	3.0%
\$200,000+	31	0.9%	50	1.4%	65	1.8%
Median Household Income	\$40,522		\$55,187		\$61,709	
Average Household Income	\$48,433		\$65,722		\$73,460	
Per Capita Income	\$18,786		\$26,161		\$29,387	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	571	6.3%	616	6.7%	646	6.8%
5 - 9	627	7.0%	555	6.1%	593	6.3%
10 - 14	632	7.0%	513	5.6%	553	5.8%
15 - 19	907	10.1%	844	9.2%	786	8.3%
20 - 24	910	10.1%	986	10.8%	960	10.1%
25 - 34	1,359	15.1%	1,345	14.7%	1,457	15.4%
35 - 44	1,340	14.9%	1,190	13.0%	1,199	12.7%
45 - 54	1,076	12.0%	1,162	12.7%	1,108	11.7%
55 - 64	668	7.4%	918	10.0%	987	10.4%
65 - 74	462	5.1%	537	5.9%	693	7.3%
75 - 84	353	3.9%	338	3.7%	346	3.7%
85+	98	1.1%	148	1.6%	150	1.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,310	92.3%	7,970	87.1%	8,118	85.6%
Black Alone	314	3.5%	594	6.5%	692	7.3%
American Indian Alone	35	0.4%	36	0.4%	37	0.4%
Asian Alone	54	0.6%	90	1.0%	106	1.1%
Pacific Islander Alone	9	0.1%	17	0.2%	18	0.2%
Some Other Race Alone	117	1.3%	201	2.2%	228	2.4%
Two or More Races	167	1.9%	244	2.7%	281	3.0%
Hispanic Origin (Any Race)	284	3.2%	492	5.4%	590	6.2%

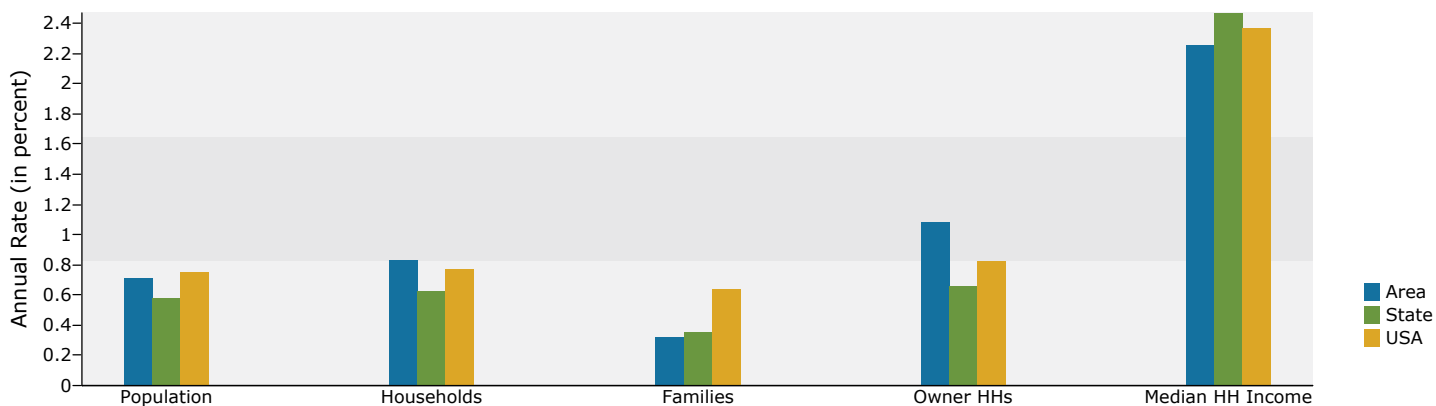
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

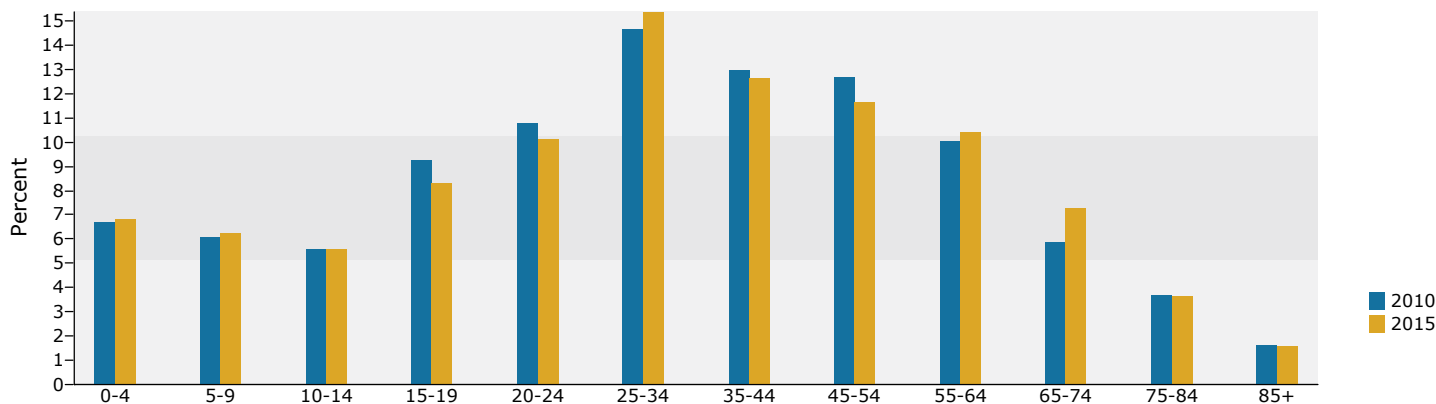
October 11, 2011

Made with Esri Business Analyst

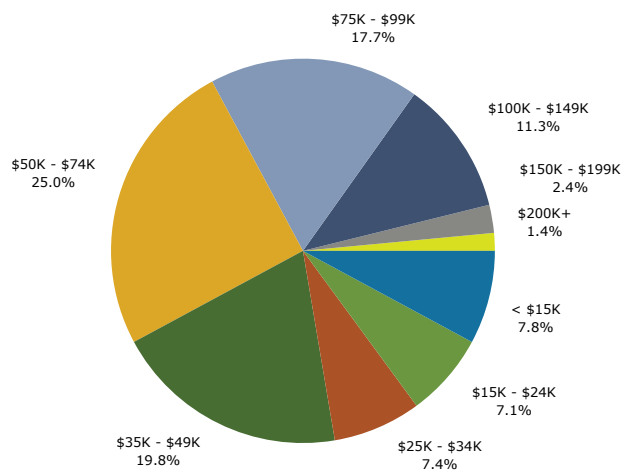
Trends 2010-2015



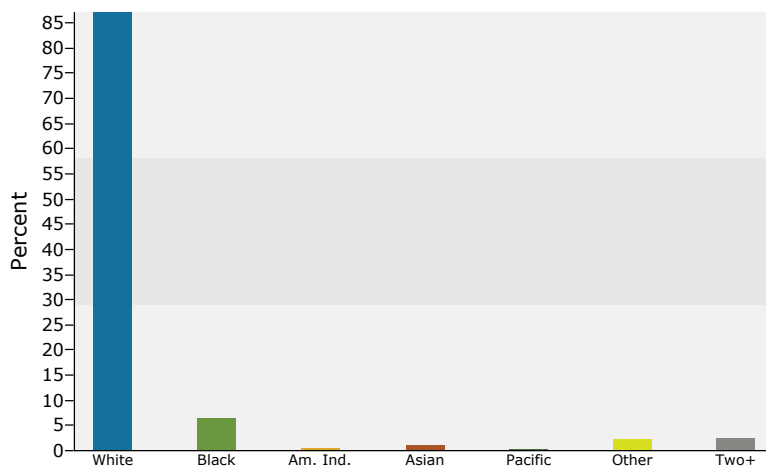
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 11 South Water Street, Liberty, MO 64068
 Ring: 3 miles radius

Latitude: 39.246461
 Longitude: -94.419458

Summary	2000	2010	2015
Population	26,721	33,806	37,161
Households	9,713	12,136	13,360
Families	7,124	8,706	9,457
Average Household Size	2.62	2.68	2.69
Owner Occupied Housing Units	7,217	9,076	10,110
Renter Occupied Housing Units	2,496	3,060	3,250
Median Age	34.8	35.7	35.5

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.91%	0.58%	0.76%
Households	1.94%	0.63%	0.78%
Families	1.67%	0.36%	0.64%
Owner HHs	2.18%	0.66%	0.82%
Median Household Income	2.54%	2.47%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	871	8.9%	635	5.2%	516	3.9%
\$15,000 - \$24,999	1,005	10.3%	650	5.4%	531	4.0%
\$25,000 - \$34,999	1,148	11.8%	750	6.2%	571	4.3%
\$35,000 - \$49,999	1,602	16.4%	1,834	15.1%	1,507	11.3%
\$50,000 - \$74,999	2,394	24.5%	2,764	22.8%	3,067	23.0%
\$75,000 - \$99,999	1,420	14.6%	2,588	21.3%	3,039	22.7%
\$100,000 - \$149,999	855	8.8%	2,043	16.8%	2,975	22.3%
\$150,000 - \$199,999	227	2.3%	447	3.7%	603	4.5%
\$200,000+	230	2.4%	423	3.5%	551	4.1%

Median Household Income	\$52,288	\$68,648	\$77,809
Average Household Income	\$63,435	\$80,460	\$89,092
Per Capita Income	\$23,774	\$29,621	\$32,828

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,742	6.5%	2,445	7.2%	2,700	7.3%
5 - 9	2,033	7.6%	2,334	6.9%	2,631	7.1%
10 - 14	2,168	8.1%	2,276	6.7%	2,590	7.0%
15 - 19	2,309	8.6%	2,611	7.7%	2,588	7.0%
20 - 24	1,728	6.5%	2,317	6.9%	2,416	6.5%
25 - 34	3,470	13.0%	4,592	13.6%	5,402	14.5%
35 - 44	4,497	16.8%	4,756	14.1%	4,982	13.4%
45 - 54	3,768	14.1%	5,033	14.9%	5,000	13.5%
55 - 64	2,178	8.2%	3,784	11.2%	4,301	11.6%
65 - 74	1,445	5.4%	2,001	5.9%	2,765	7.4%
75 - 84	1,026	3.8%	1,136	3.4%	1,244	3.3%
85+	355	1.3%	522	1.5%	540	1.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,108	94.0%	30,444	90.1%	33,034	88.9%
Black Alone	655	2.5%	1,554	4.6%	1,925	5.2%
American Indian Alone	99	0.4%	130	0.4%	146	0.4%
Asian Alone	159	0.6%	360	1.1%	457	1.2%
Pacific Islander Alone	17	0.1%	35	0.1%	38	0.1%
Some Other Race Alone	264	1.0%	544	1.6%	655	1.8%
Two or More Races	418	1.6%	739	2.2%	906	2.4%
Hispanic Origin (Any Race)	691	2.6%	1,529	4.5%	1,990	5.4%

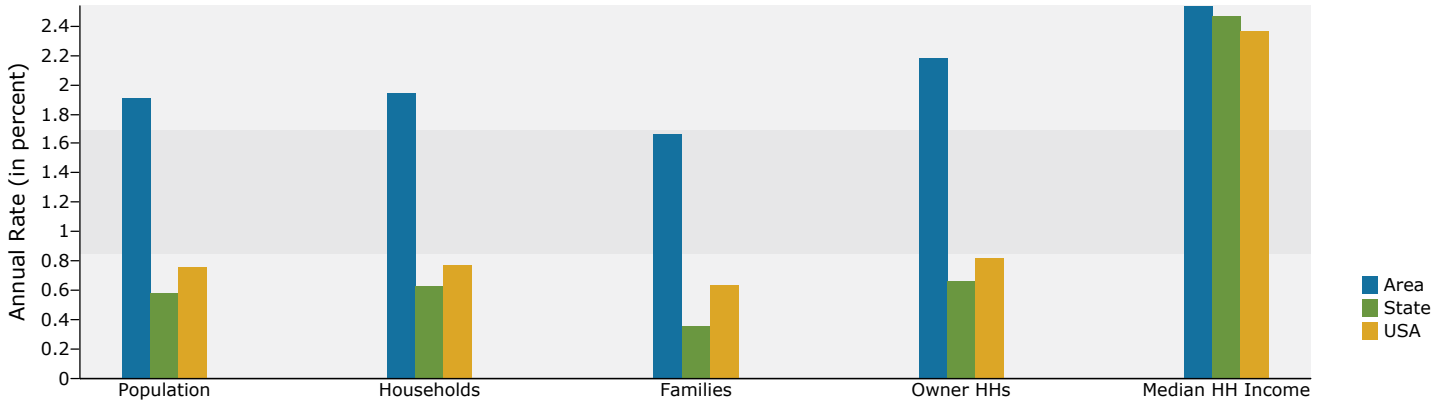
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

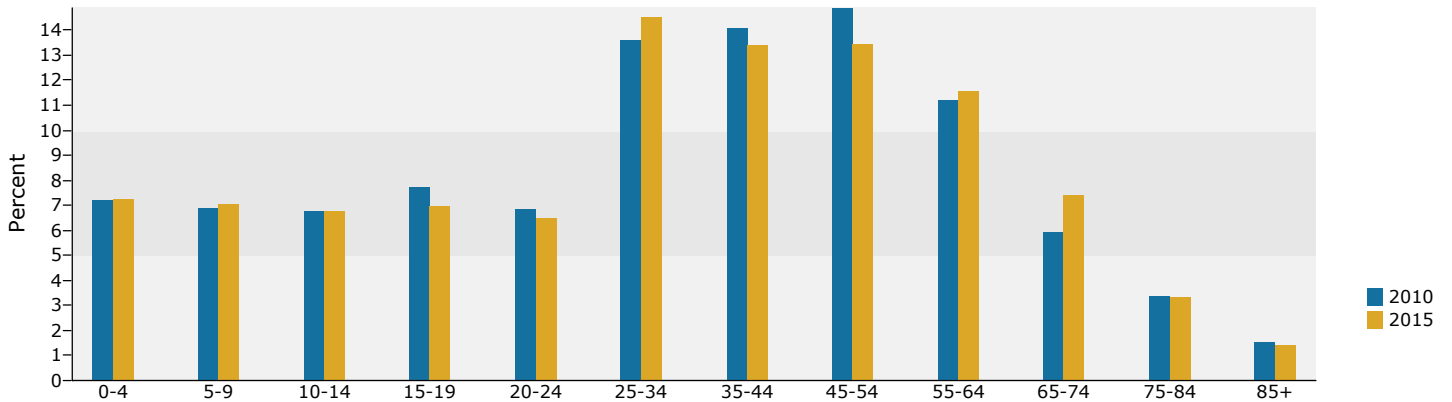
October 11, 2011

Made with Esri Business Analyst

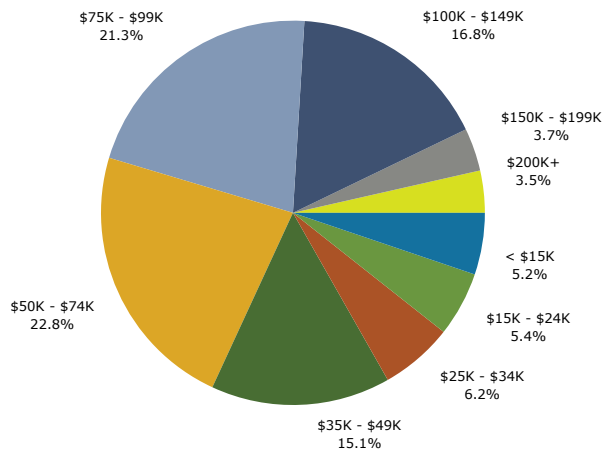
Trends 2010-2015



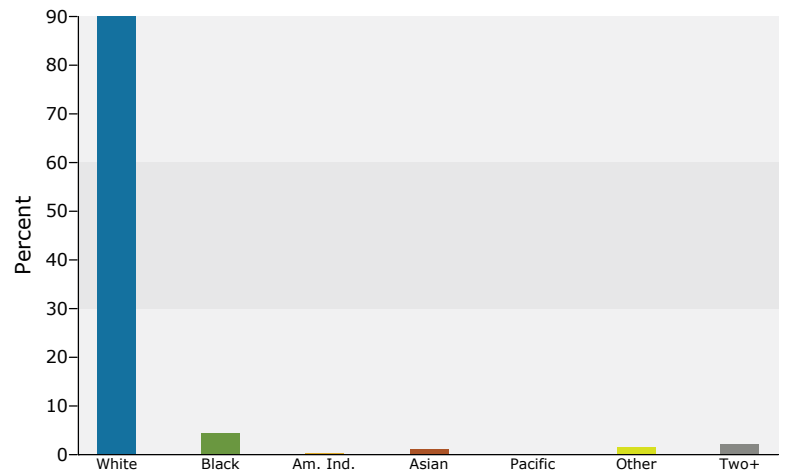
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 11 South Water Street, Liberty, MO 64068
 Ring: 5 miles radius

Latitude: 39.246461
 Longitude: -94.419458

Summary	2000	2010	2015
Population	38,279	55,545	63,655
Households	13,811	19,582	22,386
Families	10,334	14,521	16,445
Average Household Size	2.67	2.77	2.78
Owner Occupied Housing Units	10,660	15,480	17,868
Renter Occupied Housing Units	3,151	4,103	4,518
Median Age	33.7	34.5	34.0

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.76%	0.58%	0.76%
Households	2.71%	0.63%	0.78%
Families	2.52%	0.36%	0.64%
Owner HHs	2.91%	0.66%	0.82%
Median Household Income	2.20%	2.47%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,081	7.8%	878	4.5%	728	3.3%
\$15,000 - \$24,999	1,211	8.8%	910	4.6%	760	3.4%
\$25,000 - \$34,999	1,532	11.1%	1,070	5.5%	829	3.7%
\$35,000 - \$49,999	2,293	16.6%	2,891	14.8%	2,443	10.9%
\$50,000 - \$74,999	3,642	26.4%	4,614	23.6%	5,225	23.3%
\$75,000 - \$99,999	2,136	15.5%	4,232	21.6%	5,103	22.8%
\$100,000 - \$149,999	1,342	9.7%	3,666	18.7%	5,502	24.6%
\$150,000 - \$199,999	302	2.2%	711	3.6%	986	4.4%
\$200,000+	281	2.0%	608	3.1%	810	3.6%

Median Household Income	\$54,849	\$71,099	\$79,289
Average Household Income	\$64,557	\$81,502	\$89,692
Per Capita Income	\$23,795	\$29,187	\$32,023

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,822	7.4%	4,532	8.2%	5,226	8.2%
5 - 9	3,047	8.0%	4,267	7.7%	5,023	7.9%
10 - 14	3,091	8.1%	4,050	7.3%	4,823	7.6%
15 - 19	3,011	7.9%	4,066	7.3%	4,374	6.9%
20 - 24	2,265	5.9%	3,479	6.3%	3,858	6.1%
25 - 34	5,692	14.9%	7,722	13.9%	9,526	15.0%
35 - 44	6,758	17.7%	8,579	15.4%	8,936	14.0%
45 - 54	5,141	13.4%	8,188	14.7%	8,683	13.6%
55 - 64	2,926	7.6%	5,608	10.1%	6,691	10.5%
65 - 74	1,841	4.8%	2,859	5.1%	4,075	6.4%
75 - 84	1,226	3.2%	1,511	2.7%	1,714	2.7%
85+	460	1.2%	683	1.2%	725	1.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,962	93.9%	50,033	90.1%	56,564	88.9%
Black Alone	940	2.5%	2,556	4.6%	3,329	5.2%
American Indian Alone	155	0.4%	243	0.4%	289	0.5%
Asian Alone	266	0.7%	654	1.2%	867	1.4%
Pacific Islander Alone	19	0.1%	41	0.1%	46	0.1%
Some Other Race Alone	368	1.0%	860	1.5%	1,082	1.7%
Two or More Races	569	1.5%	1,158	2.1%	1,478	2.3%
Hispanic Origin (Any Race)	1,030	2.7%	2,605	4.7%	3,561	5.6%

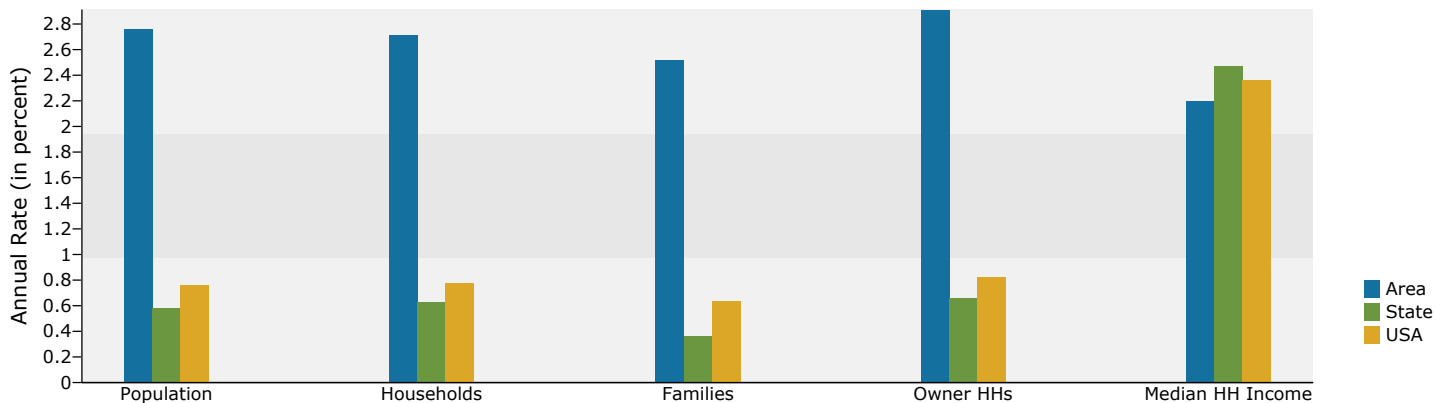
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

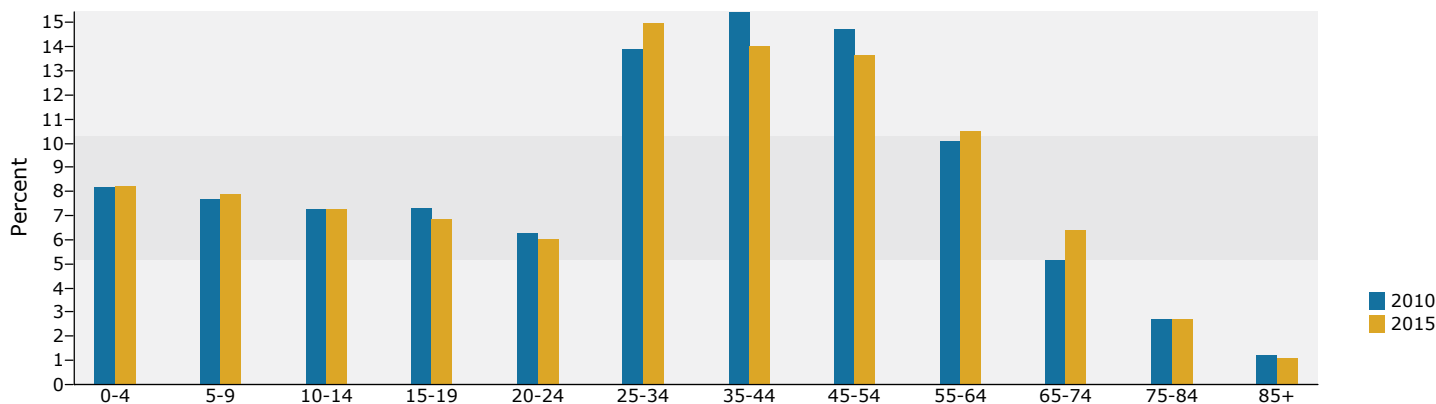
October 11, 2011

Made with Esri Business Analyst

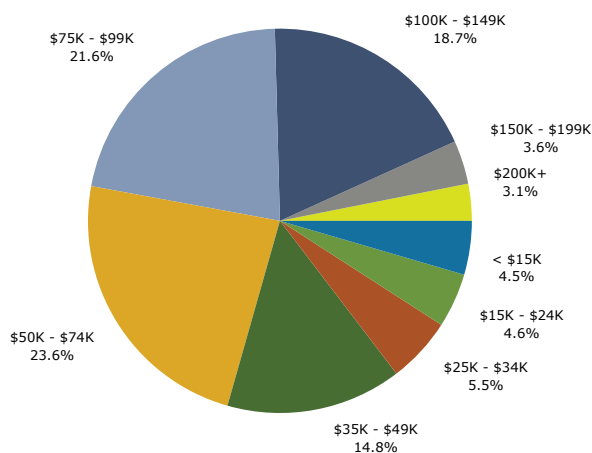
Trends 2010-2015



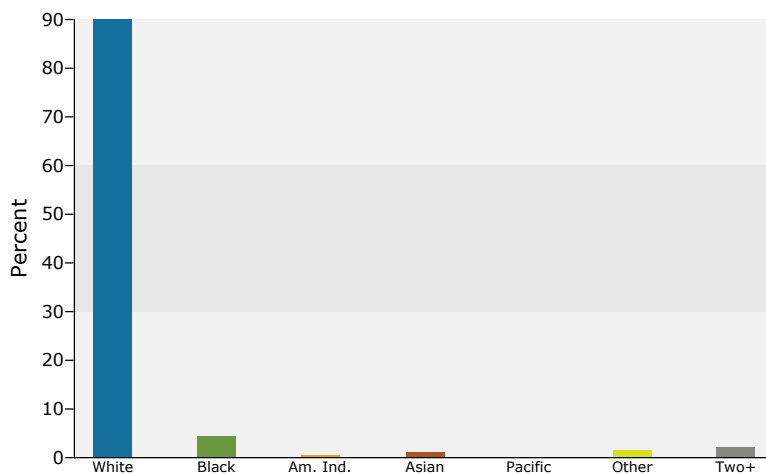
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.